

FINANCE AND MANAGEMENT

The main aim of the study programme is to **prepare students for positions of middle management in private companies and/or public organisations**. After graduating, they will be theoretically and practically prepared for dealing with standard economic situations and solving everyday problems related to their position.

After acquiring the necessary foundations of economics, students spend most of their time studying practically oriented subjects directly related to their target future career. The study programme consists of three main pillars:

- **Finance:** includes Business Economics; Financial Management and Investment Decision-making; Money, Banks and Financial Markets; and Public Finance.
- **Management:** includes Management; Quality Management of Products and Services; Human Resources Management; and Strategic Management.
- **Accounting and Taxes:** includes Financial Accounting; Management Accounting; Taxes, Remuneration and Salaries.

Students also acquire the basics of **law** and **statistics** and one **foreign language** (they can choose between English and German). Apart from the obligatory courses, there is also a range of options from which students can choose based on the area in which they wish to specialize. Four specializations are on offer: **Financial Advisor, Finance and Taxes, Project Management** and **Public Administration**.

An indispensable part of the study is a **work placement**, during which students spend three weeks and then a whole semester in a company where they develop their practical skills in a real-life situation. The skills practiced may include for example: drawing up a budget; cost analysis; calculations; reporting; market research; preparation, organisation and evaluation of staff training; employee satisfaction survey; proposing new elements of an incentive programme; critical analysis of a quality manual; improvement proposals of a particular process; data analysis for logistics; identifying opportunities for obtaining grants for non-profit organisations; etc.