

DEPARTMENT OF TRAVEL AND TOURISM

Winter Semester 2023/2024

Bachelor Study

Intercultural Communication	4 ECTS
Planning and Regional Development of Tourism	4 ECTS
International Marketing for Hospitality and Tourism	4 ECTS
Animation in Tourism	4 ECTS
Practical Training in Tourism	5 ECTS
History of the Czech Republic	2 ECTS

Summer Semester 2023/2024

Bachelor Study

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Intercultural Communication	4 ECTS
Planning and Regional Development of Tourism	4 ECTS
Animation in Tourism	4 ECTS
Background Studies of the Czech Republic	2 ECTS
Practical Training in Tourism	5 ECTS